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# PCF ANNUAL REPORT

# A Message from Our President

2025 started as a typical year for the Plano Community Forum with preparation for MLK activities in the community. Then, suddenly, we experienced the loss of one of our beloved founders and pillar in the community, Fred Moses. Fred's passing was not just a loss for the Forum, but for the community as well. In true Forum fashion, the leadership and members collectively worked to honor his memory and the mission of the organization through commitment, collaboration and community.

As we honored the foundation this organization was built upon, we forged ahead with the intent to build new partnerships and support needs that align with our pillars of education, community involvement, and cultural enrichment. Since *nothing is new under the sun*, we focused on existing needs and not reinventing the wheel. Making an impact in current problems through a helping hand or education was the goal.

Our service would not be possible without the leaders and members who volunteer their time, talent and treasure to make our work possible. I am immensely grateful for their dedication, generosity and respect.



Jeanna Davis,  
President

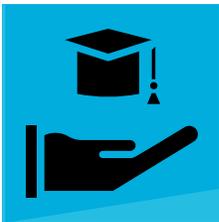
## 2024-2025 Officers

President - Jeanna Davis  
VP Programs - Carolyn Griffin  
VP Activities - Stephanie Summers  
VP Civic Affairs - Sarah Binion  
VP Public Relations - Mary Moses  
Secretary - Lisa Hancock  
Treasurer - Avery Harris  
Financial Secretary - Deidra O'Neal  
Parliamentarian - John Huber  
Chaplain - Dr. Clara Reed

# OUR 3 PILLARS

## Strategic Goals for Community Impact

The executive officers of the Plano Community Forum identified activities to stimulate growth in each pillar associated with the organization's mission.



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### SCHOLARSHIPS

- Continue to grow the scholarship program
- Continue to grow the scholarship bootcamp



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### COMMUNITY INVOLVEMENT

- Possibly partnering with an organization already providing services in the community for the holidays
- Hosting a community forum



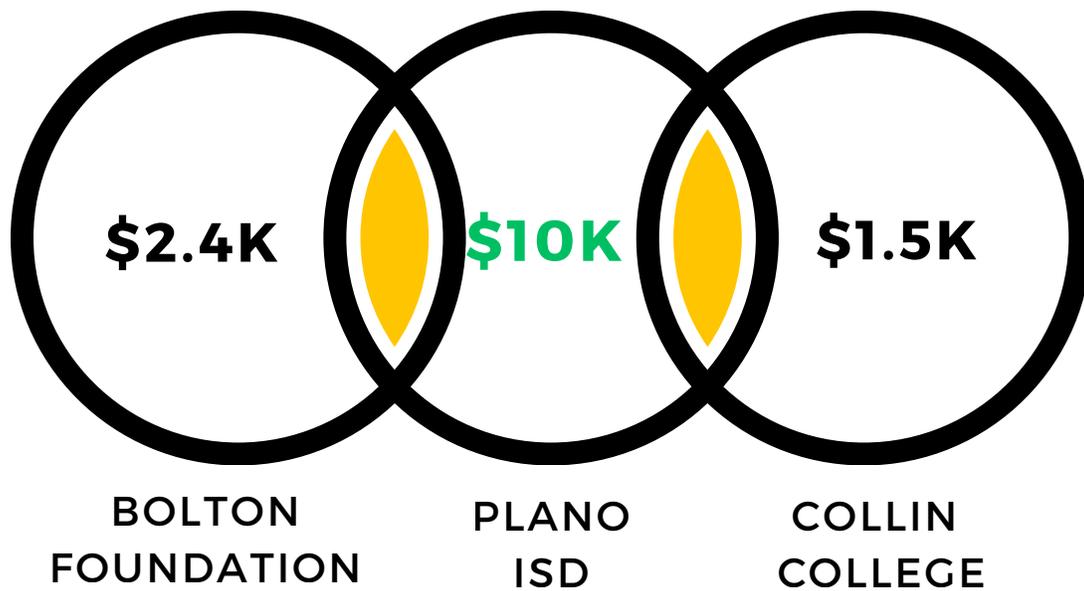
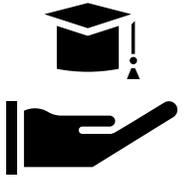
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### CULTURAL ENRICHMENT

- Reestablish Dallas Black Dance Theater event
  - Partner with the Plano African American Museum who is already involved in cultural enrichment to align with our mission goal
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# SCHOLARSHIP PROGRAM

- ✓ Established an annual PCF Legacy Scholarship awarded to a Collin College student during the MLK Power Leadership Breakfast.
- ✓ Allocated \$10K to award to graduating seniors
- ✓ Awarded recurring scholarship to two college students in the amount of \$1200 each for 4 years.



# SCHOLARSHIP BOOTCAMP

- ✓ The Forum hosted its 7<sup>th</sup> annual Scholarship Bootcamp conducted by Gabrielle McCormick of Scholarship Informer. Gabrielle shares an engaging session that equips families with a system to prepare for researching and receiving funds for college. Also in attendance was Dr. Albert Tezeno VP of Student Affairs at Collin College.
- PCF experienced a record high of 200 students in 2024 with a drop in 2025 due to a date conflict with homecoming activities which impacted participation.



# COMMUNITY INVOLVEMENT



- ✓ • PCF volunteered at the Plano Balloon Festival.
- ✓ • Participated in the Plano Police Association's Christmas Cops supporting families in Plano during the Christmas holiday by donating 13 coats.
- ✓ • PCF hosted its annual Business and Information Expo in conjunction with the MLK Power Leadership Breakfast at Collin College.
  - A double contribution for each year of service in the amount of \$260 was made to Hill Chapel in honor of its 130<sup>th</sup> Church Anniversary.
  - The Forum believes in partnership and presence which is why the organization participated in the back-to-school fair hosted at Shiloh Missionary Baptist Church to promote our scholarship program and scholarship bootcamp.

# CULTURAL ENRICHMENT



- ✓ • Coordinated the a citywide Juneteenth Celebration in Haggard Park with participation of community organizations, churches and elected officials such as the Mayor John Muns, Rep. Mihaela Plesa, Plano African American Museum, Pan Hellenic Council, Rev. Cassandry Keys Jones of Hill Chapel CME, Praise Team from Fellowship Christian Center Church, Collin County NAACP, Miss Black USA Texas - Taylor Davis.

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## BOARD GOVERNANCE

- ✓ • The executive officer positions were updated in the 4th quarter to accommodate better engagement with donors and creating new partnerships in the new year.
- ✓ • Organizational policies were added for compliance purposes.
- ✓ • The executive board recommended the naming of the Business Award after founding member Fred Moses. The official Fred Moses Business Award was presented at the annual gala in October.

# Highlights



COLLIN COLLEGE SCHOLARSHIP  
PRESENTATION



MLK POWER LEADERSHIP BREAKFAST



PCF BUSINESS AND INFORMATION EXPO



# Highlights



SCHOLARSHIP BOOTCAMP



JUNETEENTH



JUNETEENTH

# Highlights



## JUNETEENTH



## JUNETEENTH



# Highlights



BACK TO SCHOOL FAIR



PLANO BALLOON FESTIVAL



FRED MOSES BUSINESS AWARD

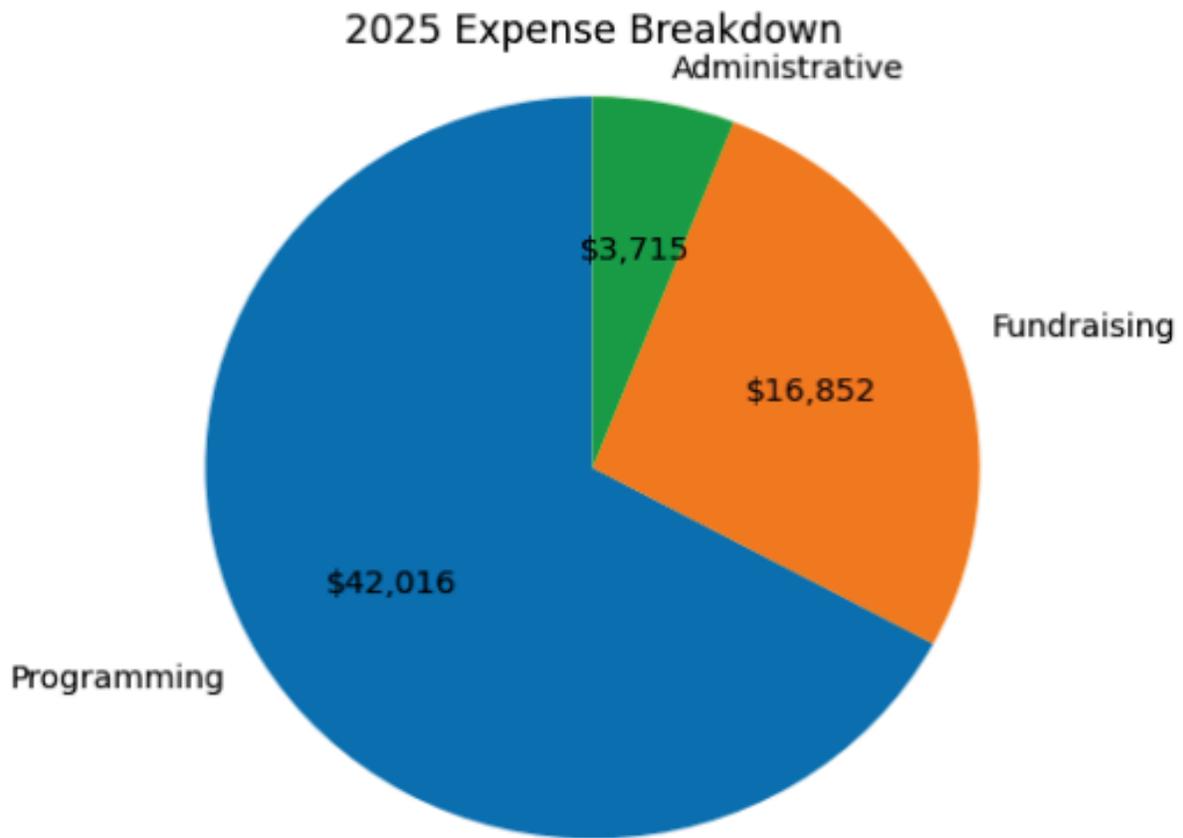


PPA CHRISTMAS COPS

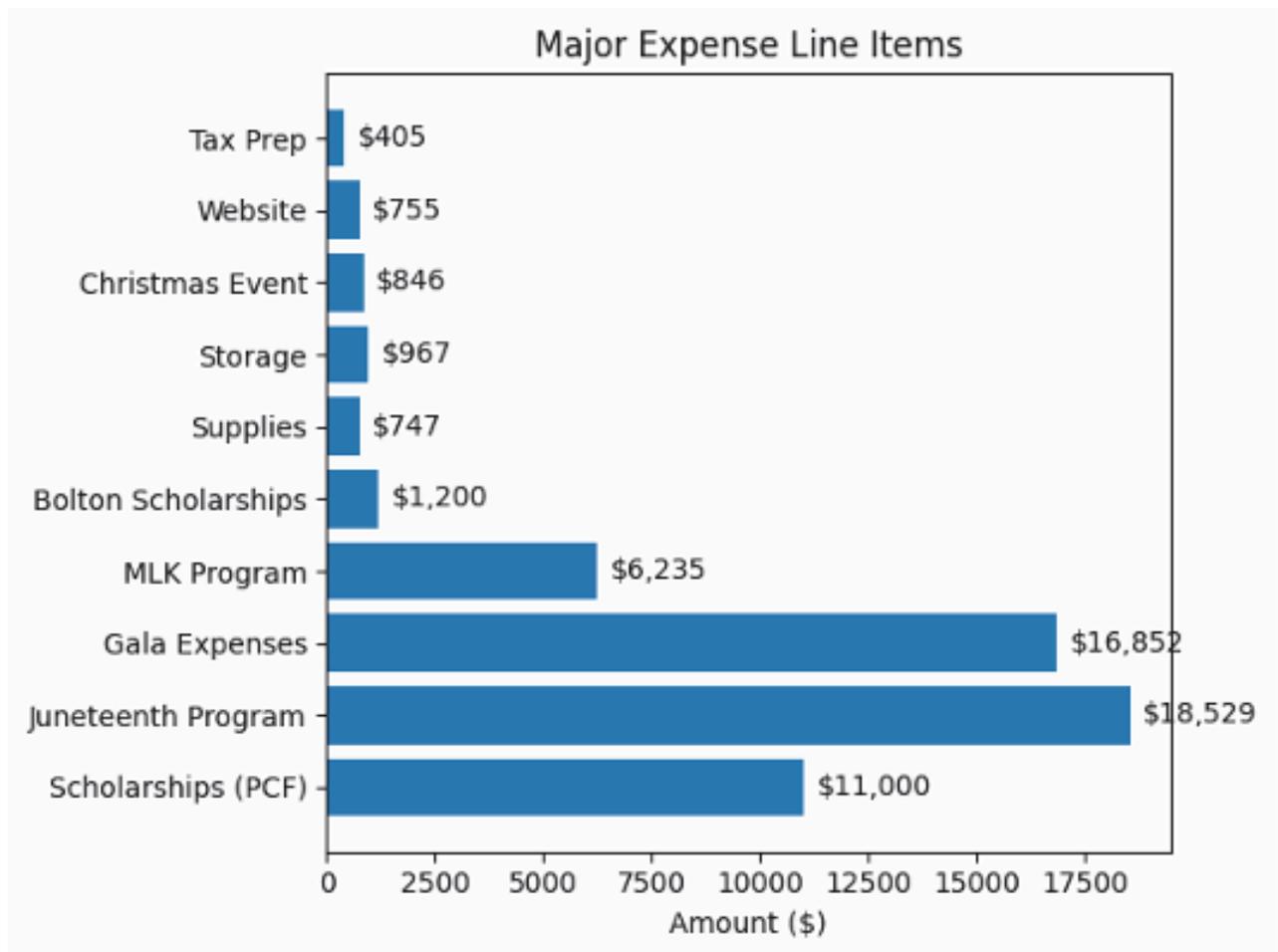
# FINANCIAL HIGHLIGHTS

## Plano Community Forum – 2025 Budget Overview

This overview highlights how Plano Community Forum allocates funds to maximize community impact while maintaining strong fiscal stewardship.



# FINANCIAL HIGHLIGHTS



## Key Takeaways

- Nearly 70% of expenses directly support programs and scholarships.
- Administrative costs remain under 6%, reflecting responsible management.
- Major investments focus on scholarships, Juneteenth, MLK programming, and fundraising sustainability.

# FINANCIAL HIGHLIGHTS

- Plano Community Forum was blessed this year by the generous contribution by two of its members to further the mission and impact of the organization for generations to come. We are proud to announce the establishment of The Charles E. and Dr. Clara M. Reed Endowed Scholarship in the amount of \$15K.



- PCF also received a gracious contribution from the Kiwanis Club of Plano and from Former Scholarship Recipient Michelle Simpkins who continuously gives back through PCF to help other students.
- We are extremely grateful for all of the contributions we received. Each \$1 moves us closer to supporting the education track for students in our community.

# SPONSORS



WEST PLANO DIABETES AND  
ENDOCRINE CENTER  
*Surekha Perlman, MD*  
*Samantha Gardner, PA-C*  
*Endocrinology, Diabetes, and  
Metabolism*  
6124 W Parker Rd, Ste 332  
Plano, TX 75093  
tel 972 981 7812  
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**kw** Yolanda Durant  
Realtor, GRI, ABR, ALHS, MRP, PSA

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# COMMUNITY PARTNERS

